

## Registration form

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_  
Zip code \_\_\_\_\_  
Email \_\_\_\_\_  
Phone \_\_\_\_\_

Meal choice:  
Please choose one  
 regular  vegetarian

Employer: \_\_\_\_\_

Payment Method:  
 Check (Payable to SwedishAmerican)  
 Credit card

Amount: \_\_\_\_\_

Card holder \_\_\_\_\_  
Card Type \_\_\_\_\_  
Card # \_\_\_\_\_  
Exp. date \_\_\_\_\_ Security Number \_\_\_\_\_

\*American Express is not accepted.

Mail to:  
SwedishAmerican HealthConnect  
2550 Charles Street  
Rockford, IL 61108

## Registration

To register, please call SwedishAmerican HealthConnect at (779) 696-7081 or tear off the registration form and mail it by May 26, 2017.

- Fee is \$75 for this conference
- Register early, space is limited
- Vegetarian meal offered

## Continuing Education Credit

This activity has been submitted to the Tennessee Nurses Association for approval to award contact hours. The Tennessee Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation" and This activity has also been submitted to IBLCE for approval to award CERPS.

## Accommodations

Call Radisson Hotel Rockford at (818) 226-2100 by May 13, 2017 for special rate of \$134.



*Exhibits and Door Prizes! Join us for a fun day of learning and networking.*



Northern Illinois Breastfeeding Task Force  
Presents: Liz Brooks , JD, IBCLC, FILCA

## Dazed and Confused

The NIBFTF presents  
Ethics in Breastfeeding Support

June 14, 2017, 7:00 a.m.-4:30 p.m.  
Franchesco's Ristorante  
7128 Perry Creek Parkway, Rockford, IL 61107





*Registration form  
on back side.*

## *Topics & Objectives*

- Describe at least three clinical breastfeeding situations, in the immediate postpartum period, that rarely persist after hospital discharge; learn three key phrases to use in discharge teaching at the hospital, to assist the mother once she is home; learn five reliable web-based resources for parents to use after discharge for assistance with breastfeeding issues
- Describe the difference between a professional “scope of practice” and a work place “conflict of interest”
- Describe the difference between a legal and an ethical responsibility as a health care provider

## *Sponsored by the following organizations*

- Northern Illinois Breastfeeding Task Force
- SwedishAmerican-A Division of UW
- Mercyhealth
- Illinois Department of Human Services

## *Intended Audience*

Physicians, nurses, lactation consultants, WIC Nutritionists, case managers, dieticians, doulas, peer counselors, pharmacists and other health care professionals who care for breastfeeding women and infants.

## *Featured Speaker*



Liz Brooks, JD, IBCLC, FILCA, is a lawyer/litigator (since 1983) and private practice IBCLC lactation consultant (since 1997). Healthcare providers (HCPs) face moral and legal challenges in their clinical care, every day. Liz explains (with plain language and humor) how lactation advocacy, ethics, and the law overlap, in all geographic and work settings. She offers immediate, pragmatic tips so HCPs can practice ethically, legally, and confidently. She is an Adjunct Professor in Drexel University's Human Lactation Consultation Program, recently served as the President of the International Lactation Consultant Association (ILCA), and as a Director of the United States Breastfeeding Committee (USBC), and is a current Director of the Human Milk Banking Association of North America (HMBANA). She wrote the only textbook focusing on IBCLC ethics and legal issues, and authored chapters on similar topics in five other texts. She is a well-received writer and lecturer in her field.

## *Conference Agenda*

- |                    |   |
|--------------------|---|
| <b>7:00-7:45</b>   | <b>Registration, Exhibits &amp; Continental Breakfast</b> |
| <b>7:45-8:00</b>   | <b>Introduction and Announcements</b>                     |
| <b>8:00-9:30</b>   | <b>Session I: Moms, Babies, Milk and the Law</b>          |
| <b>9:30-9:45</b>   | <b>Break (please visit exhibits)</b>                      |
| <b>9:45-10:45</b>  | <b>Session II: Looking at Latch</b>                       |
| <b>10:45-11:45</b> | <b>Session III: When Worlds Collide</b>                   |
| <b>11:45-1:00</b>  | <b>Lunch</b>  |
| <b>1:00-2:00</b>   | <b>Session IV: The WHO Code in Everyday Practice</b>      |
| <b>2:00-2:30</b>   | <b>Break and Door Prizes</b>                              |
| <b>2:30-4:00</b>   | <b>Session V: Dazed and Confused</b>                      |
| <b>4:00-4:30</b>   | <b>Closing and Evaluations</b>                            |